twitter cheat sheet

Overview

- **Wikipedia** http://en.wikipedia.org/wiki/Twitter
- **Everything you ever wanted to know about Twitter** http://www.curledesign.com/everything-you-ever-wanted-to-know-about-twitter/

Setup Account

- http://www.twitter.com
- Create account
- Remember Twitter name twitter.com/*username*

Twitter Desktop Clients

Manage your Twitter account from your desktop.

- **The Best Twitter Apps for Windows** http://su.pr/1Ctv5I
- **PeopleBrowsr** http://my.peoplebrowsr.com like TweetDeck but web app – no install
- **seesmic Desktop** http://desktop.seesmic.com Twitter and Facebook, multiple accounts
- **tdash** http://tdash.org web-based, organizes your tweets and tweeps in logical groupings
- **TweetDeck** http://tweetdeck.com lets you tweet, retweet, DM, shorten URLS, display all followers, DMs etc. Mobile: http://www.tweetdeck.com/beta/iphone/
- **Twhirl** http://www.twhirl.org tweet, RT, DM, shorten URLS, multiple accounts

Terminology

- ***Tweep*** or ***Twit***: a Twitter user
- ***Tweet***: using Twitter to send text message
- ***Follower***: a tweep who tracks your tweets
- ***Shorten URL***: use a URL trimming site
- ***Re-Tweet*** or ***RT***: resending another twit's tweet
- ***DM***: direct message in private to a specific twit
- @ ***reply***: sent to a specific tweep but visible to all
- #: hash mark designating topic as in #genealogy
- ***Avatar***: your Twitter profile photo

More terminology at **Twittonary** http://www.twittonary.com

Be a Good Twitizen

- Don't spam, don't oversell or over-promote
- Be welcoming, friendly, listen
- Get rid of the ego – engage others
- Limit tweets and pause between tweets
- Humor and snark in moderation
- Same tweet time – regularity builds followers
- Educate, inform – don't lecture
- Retweet others especially new twits
- Be human, be you

Twitter Backgrounds

- **Free Twitter Designer** http://www.freetwitterdesigner.com professional look
- **MyTweetSpace** http://www.mytweetspace.com create simple Twitter backgrounds
- **Twilk** http://twilk.com uses Follower avatars
- **TwitBacks** http://www.twitbacks.com backgrounds
- **Twitter Background Checker** http://twtbg.me/
- **Twitter Backgrounds** http://www.twitterbackgrounds.com

Widgets & Apps

- **Filetwt** http://www.filetwt.com free file sharing
- **Quitter** http://www.getquitter.com tweet from CMD line
- **Snap Bird** http://snapbird.org search for tweets beyond Twitter's 10-day archive
- **SocialOomph** http://www.socialoomph.com schedule tweets
- **Spreadtweet** http://elliottkember.com/spreadtweet secretly tweet from Excel
- **taweet** http://taweet.com calendar & events promotion
- **Tweetake** http://tweetake.com backup your tweets, followers and direct messages
- **tweetalarm** http://www.tweetalarm.com like Google alerts for Twitter – get notified based on keywords
- **tweetboard** http://tweetboard.com/alpha/ conversation widget for your website
- **tweetbook** http://www.tweetbook.in create a PDF diary of your tweets
- **tweetcall** https://www.tweetcall.com phone in your tweet
- **TweetGuru** http://tweetguru.net/multi/ DM multiple tweeps
- **TweetMyPC** http://tweetmypc.codeplex.com reboots your PC remotely
- **Twiddeo** http://beta.twiddeo.com share videos
- **Twilert** http://www.twilert.com email alerts on tweets
- **twinslator** http://www.twinslator.com translates tweets
- **Twitdom** http://twitdom.com database of Twitter apps
- **TwitPic** http://twitpic.com share photos
- **Twittercal** http://twittercal.com connect your Twitter account to your Google Calendar
- **twitterfeed** http://twitterfeed.com tweet blog posts
- **TwitterFon** http://twitterfon.net iPhone app
- **TwitterGroups** http://twittgroups.com groups
- **Twitter Mail** http://twittermail.com update from email
- **TwitVance** http://www.twitvance.com schedule tweets
- **Twuffer** http://twuffer.com schedule tweets

Mobile Apps for Twitter

- **The Best Twitter Apps for Your Phone** http://www.labnol.org/internet/best-twitter-mobile-apps/12129/
- **Twizzle** http://twizzleapp.com/ iPhone app

Who to Follow, Tweet Topics, Companies

- **flocking.me** http://www.flocking.me/ follow friends
- **foller.me** http://foller.me who to follow and not follow
- **Mr. Tweet** http://mrtweet.net find the people your followers are following
- **My Tweeple** http://mytweeple.com easy to use dashboard for who you follow, who follows you etc
- **Nearby Tweets** http://nearbytweets.com a geography–centric social tool for networking
- **Top Twits** http://twitterati.alltop.com AllTop list of top Twitter users
- **TweepSearch** http://tweepsearch.com search profiles on Twitter by name or keyword
- **Twellow** http://www.twellow.com yellow pages for Twitter
- **Twibs** http://www.twibs.com/index.php companies by most followers – remember to add your company!
- **Twitter Local** http://www.twitterlocal.net top tweets by city and RSS feed
- **Twitter Karma** http://dossy.org/twitter/karma shows who you follow but doesn't follow you and vice versa
- **Twitter Packs** http://twitterpacks.pbwiki.com wiki of twits by topic
- **Twubble** http://crazybob.org/twubble expand your Twitter bubble
- **WhoShouldIFollow** http://whoshouldifollow.com suggestions based on keyword and network

Hash Tags

- **#hashtag** http://hashtags.org track the popularity of a hash tag and see recent tweets using that tag as well as photos and even videos
- **Omnee** http://omnee.thebubblejungle.com dynamic Twitter directory based on your hash tags
- **Twitter Groups** http://twittgroups.com/index.php set up group based on hash tag
- **we follow** http://wefollow.com view popular tags, the most popular people on Twitter by tag usage. Follow @wefollow to have your own tag usage tracked
- **what the hashtag?!** http://wthashtag.com determine the meaning of a hash tag

Lists

- **tweepml** http://tweepml.org/ create and share Twitter groups
- **Twitter Lists 2 RSS** http://twiterlist2rss.appspot.com/ convert Twitter lists to RSS feeds

Analytics and Reputation Tracking

Keep tabs on your standing in the Twitterverse:

- **Klout** http://klout.com Twitter analytics rating
- **Monitter** http://monitter.com monitor keywords
- **Qwitter** http://useqwitter.com see who has stopped following you
- **Retweetist** http://retweetist.com most retweeted tweeps
- **Tweeple Rank** http://www.tweeplerank.com the best people on Twitter to follow
- **Tweepler** http://tweepler.com a more intuitive way of processing your Twitter followers
- **tweetbeep** http://tweetbeep.com "like Google Alerts for Twitter"
- **Tweet Buzzer** http://www.tweetbuzzer.com top tweeted brands
- **TweetStats** http://tweetstats.com graphs your Twitter stats
- **Tweetworks** http://www.tweetworks.com sorts Twitter users into groups and discussions
- **Twilert** http://www.twilert.com receive alerts via email for any keyword or phrase
- **Twinfluence** http://twinfluence.com measure Twitter influence, top 50 influencers in each category
- **Twitority** http://twitority.com authority based on Twitter search
- **Twitscoop** http://www.twitscoop.com what's hot on Twitter right now
- **Twitter Analyzer** http://www.twitteranalyzer.com interesting data - similar to Google Analytics
- **TwitterCounter** http://twittercounter.com display followers; compare two twits in terms of followers
- **TwitterFriends** http://twitter-friends.com analyzes conversations and assigns a "conversation quotient"
- **Twitter Grader** http://twitter.grader.com
- **twitt(url)y** http://twitturly.com tracks urls that tweeps are tweeting about – sort of like TechMeme or Google News for Twitter
- **twopular** http://twopular.com trends on Twitter

Genealogy-Related Links

- **Genealogists Who Twitter** http://www.genealogywise.com/group/geneologistswhotwitter
- **Genealogy Companies and People on Twitter** http://www.geneabloggers.com/geneapedia/index.php?title=Twitter#Genealogy_Companies_and_People_on_Twitter

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